



Rock 'n Roll Wine Sponsorship & Advertising

Website: www.rocknrollwine.com **Phone:** 702-240-3066 **Fax:** 702-240-3067

Address: 6883B W Charleston Blvd Las Vegas NV 89117

STATISTICS AND DEMOGRAPHICS

Typical Rock 'n Roll Wine Patron

"Young Professionals"

Age – 26 to 45

Gender – 60/40 Female/Male ratio

Percent Local Residents – 90% +

Average Income – \$65,000 per person

Annual Las Vegas Event Attendance

2005 Total Las Vegas Attendance - 3,104

2006 Total Las Vegas Attendance - 7,449

2007 Total Las Vegas Attendance - 11,825 (YTD and Projected Nov, Dec)

2008 Total Las Vegas Attendance - 13,008 (Projected assuming 10% growth)

Web Traffic

Monthly Unique Visitors - 6,100

Percent Local Residents- 74%

Global Reach - remaining 26% of visitors spread throughout all 50 states and an addition 63 countries

Avg Time on Site - 2 minutes 36 seconds

SPONSORSHIP & ADVERTISING OPTIONS

Opening Act (starting at \$500)

- Advertisement on Rock 'n Roll Wine Website

Headliner

- Advertisement on Rock 'n Roll Wine Website
- Logo in Event Mailings (min 12,000 impressions)
- Logo on Event Tasting Sheet (given to all event attendees)

Rock Star

- Advertisement on Rock 'n Roll Wine Website
- Logo in Event Mailings (min 12,000 impressions)
- Logo on Event Tasting Sheet (given to all event attendees)
- Booth at Event

Need more? - Call Kate Fullen or James Korandanis today to discuss your options, 702-240-3066. By email

kate@rocknrollwine.com or james@rocknrollwine.com